



Confidential
Care Mobile
Ministry

2022 ANNUAL REPORT

Cathy Waterbury
Executive Director
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*"Even so
it is not the will
of your Father
which is in heaven,
that one of
these little ones
should perish."
-Matthew 18:14*



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THANK YOU

Dear pro-life friend,

Thank you. *Truly* – thank you.

I am amazed at everything we accomplished in 2022.

What a year it was! Roe v. Wade was overturned and Tennessee became an abortion-free state. It's hard to believe we've come this far. I can't tell you how grateful I am to our Lord, who has been so kind and generous with us – not just as a movement, but also as a ministry.

If 2022 was a historic year to be pro-life, it was an especially historic year for Confidential Care. **Our team – in partnership with our amazing friends and supporters like you – accomplished more this year than we ever thought possible.**

Since the start of 2022, we have tackled new projects, counseled more women than ever before, and expanded our care model – all while providing the same necessary, no-cost services to women that we've provided for decades. I wasn't sure it was possible, but we did it!

Your partnership on mission with us has made every dream a reality. Your passion for the women, your concern for protecting unborn lives, and your love for what we do keeps us going every day. We couldn't do any of this work without you. There aren't words to express how grateful I am.

So, as you flip through these pages, I hope you'll remember one very important truth: when our nurses and advocates step onto our mobile medical units each day, you are stepping on with them. And when they put the key in the ignition, pull out of our lot, and make their way into some of Memphis' toughest neighborhoods, you are riding with them every step of the way.

You are a part of everything we do – from that early morning drive, to each and every ultrasound appointment, to every hard conversation with a struggling girl – you are present, sitting beside us.

Nothing – and I mean nothing – could be done for these ladies if it weren't for you. So, the pages of this report aren't only our team's victories – they're yours too.

Thank you for everything.

Riding with you,

Cathy Waterbury
Executive Director
Confidential Care



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MISSION & VISION

RESCUING PREBORN BABIES FROM CERTAIN DEATH

MISSION

At Confidential Care, it's our mission to rescue preborn babies from certain death and loving their mothers into the Kingdom.

VISION

At Confidential Care, it's our vision to end abortion on-demand in the mid-south.



ACHIEVEMENTS

GOING ABOVE AND BEYOND FOR LIFE

We had so many major achievements in 2022, including both local and national recognition for organizational excellence, the launch of new programs, and more!



COC LAUNCH

We launched our Continuum of Care van to empower new moms by providing them with better, more seamless care after they give birth.



We were named a 2022 Top-Rated by GreatNonprofits.com.

We were named Memphis' Best Place to Work by the Memphis Business Journal.

**Confidential Care
Mobile Ministry**

Best Places To Work

Memphis Business Journal - Sept 2022


EXPANDING OUR WORK

We are presently testing our mobile ministry in Carbondale, IL - where many Tennessee women are now traveling to receive abortions - and recently announced a partnership with COGIC to serve women and the unborn in the Midsouth.

BY THE NUMBERS

WINNING FOR LIFE IN 2022

Because of your partnership, we experienced victory after victory in 2022. Through our Telehealth appointments, our mobile unit visits, and our Continuum of Care programs, we are seeing life WIN in Tennessee every single day. Praise God for that!



642

MEDICAL MOBILE UNIT
APPOINTMENTS KEPT



1242

WOMEN SERVED BY
TELECARE PROGRAM



846

REFERRALS TO
CARE PROVIDERS



413

BABIES SAVED



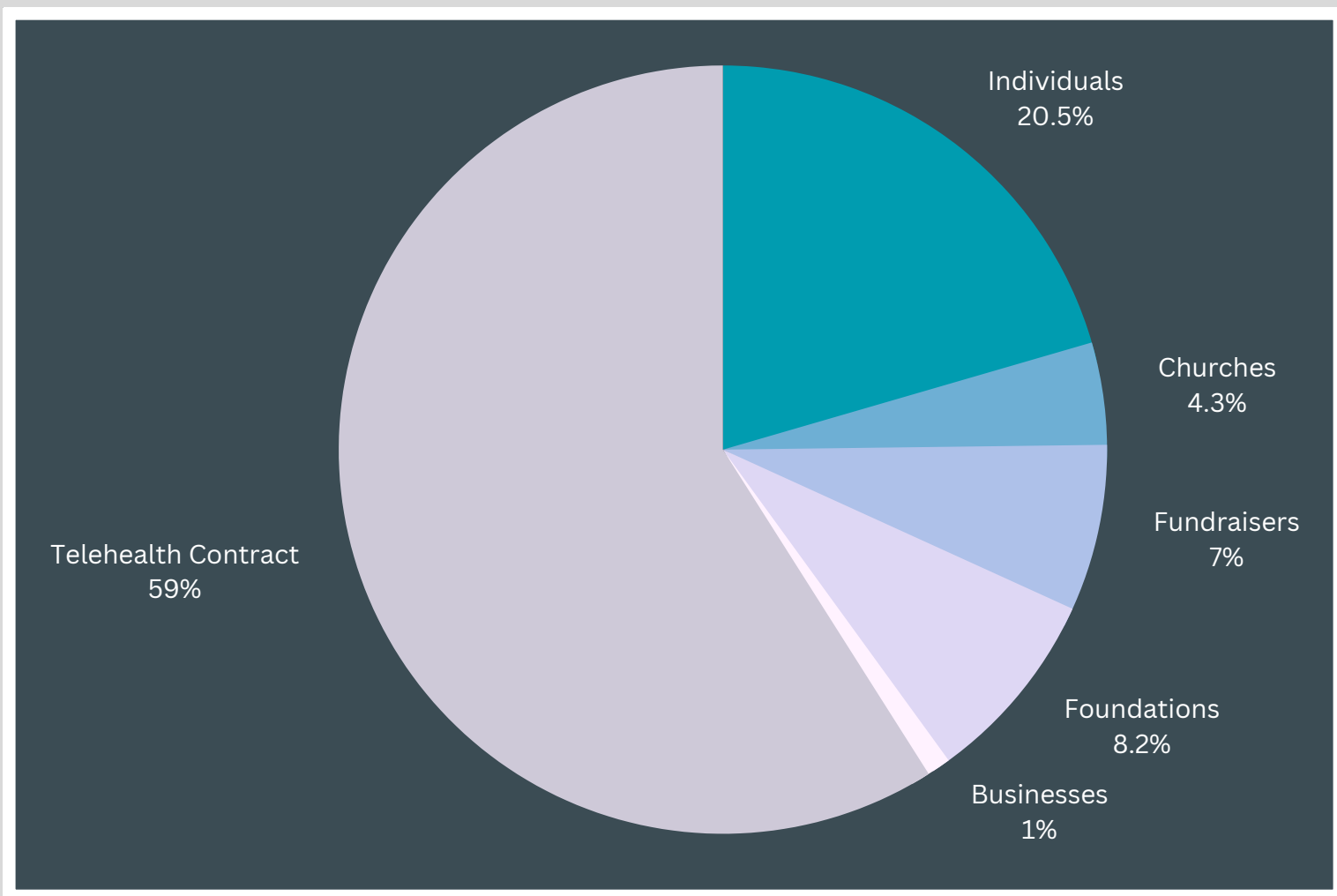
793

TIMES THE GOSPEL
WAS SHARED

2022 INCOME

IMPACT POWERED BY GENEROSITY

Our impact is powered by your generosity. It's that simple. Without you and your partnership in our mission, we could not go forward with this work. Because of you, we are serving women, saving babies, and having a pro-life impact on Tennessee and beyond.

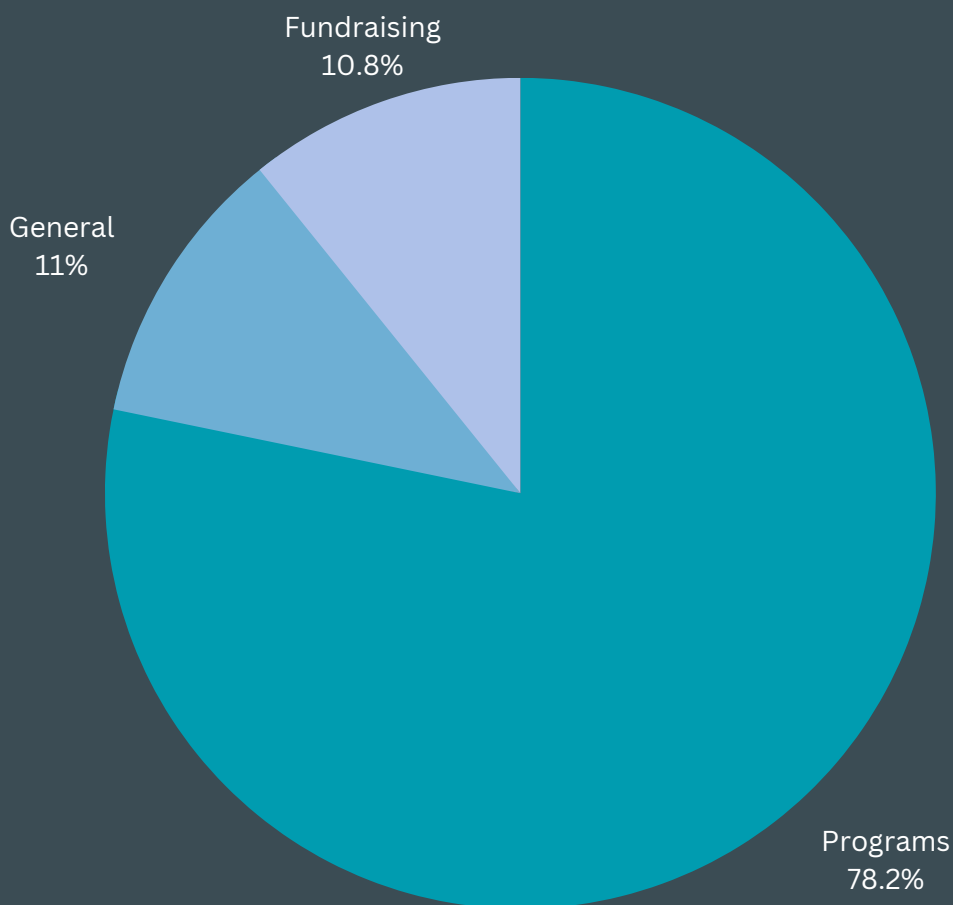


TOTAL INCOME: \$1,379,712.00

2022 EXPENSES

OUR PEOPLE ARE OUR PROGRAMS

Because so much of what we do requires meeting women in relationship and providing them with the encouragement, support, and resources they need to choose life, our people are our programs. Our team - from advocates to nurses to our Continuum of Care coordinators - execute our programs by serving women and babies every day.



TOTAL EXPENSE: \$1,205,254.00

VALENCIA'S STORY

"THIS STORY IS NO COINCIDENCE."

Valencia was shocked to find out she was pregnant. As the mother of a 15-year-old, she couldn't believe that she was pregnant again after 15 years as a parent.

The father of the baby was adamant that she receive an abortion - so much so, he was willing to say and do anything to convince her to terminate the pregnancy. He soon began searching for abortion options himself, and put Valencia in touch with an organization that he was sure was an abortion clinic.

This is where God stepped in.

Lo and behold, the baby's father had actually given Valencia the phone number to Confidential Care. Despite the numerous disclaimers listed on our website that explicitly state we are not an abortion provider, he had sent her our way - and we were ready to receive her with open arms.

The rest of the story is best told in Valencia's own words:

"Because my pregnancy also affected some family relationships, I figured: why not pour my heart out to a stranger... what could it hurt? It turned out that it was therapeutic for me and I feel like I gained a friend during a very dark time in my life. There were numerous weeks where I was able to vent, ask questions, and ask for different resources.

From day one, I spoke to individuals who listened, sympathized, encouraged, directed me to numerous resources, and checked in on me throughout the process. I got pregnancy updates and I've been checked on postpartum as well. Jessica also referred me to a lactation consultant when I asked her about it and the lactation consultant turned out to be an angel.

I'm not sure how things would have turned out if it wasn't for the father of the baby giving me this number he thought would lead to an abortion. I'm forever grateful. In spite of all the tears, challenges and setbacks... I am so grateful and blessed to have come across such an amazing group and program.

[MidSouth Women's Clinic was] ***life-changing.***



Valencia - like so many of the women and girls we serve on a daily basis - was looking for a lifeline. By the grace of God, Confidential Care was there to provide it to her.

Because of friends like you, we made a difference to hundreds of women like Valencia in 2022.



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OUR TEAM

RIDING TOGETHER EVERY DAY

We are immensely grateful to our staff, medical director, board of directors, and our advisors for everything they do to serve women in need and the unborn in Tennessee. Every day, they serve in love, and we couldn't do any of this without them.

MEDICAL DIRECTOR

Dr. Michael Podraza, MD

OUR STAFF

Cathy Waterbury, Executive Director
Shela Williams, Client Services Director
Reverend Rick Carr, Development Director
Krysta Boyd, Office Manager
Reagan Ramsey, Patient Care Advisor
Courtney Twisdale, Patient Care Advisor
Stephanie Logan, Nurse Manager of Medical Team
Mikayla Shaffer, RDMS
Emily Gray, BSN, RN
Jena Burlison, FNP, APRN-BC
Morgan Tanner, Benefit Center Agent

Cassidy Cruse, BSN, RN
Laura Coletta, RN
Sonja Mahoney, RN
Melissa Vick, BSN, RN
Charl Lynn Bennett, RN, CPHRM, CPPS
Jennifer Martinie, RN
Emily Darby, BSN, RN
Anna Dawson, BSN, RN
Jill Hale, RN
Micaela Twisdale, Continuum of Care Coordinator
Jessica Miller, Continuum of Care Coordinator
Diana Meinweiser, Ongoing Care Coordinator &
Benefit Center Agent

BOARD OF DIRECTORS

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*"Speak up for
those who
cannot speak
for themselves,
for the rights of all
who are destitute."*

-Proverbs 31:8



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GET INVOLVED

JOIN US ON MISSION

All are welcome in our mission to rescue preborn babies from certain death and love their mothers into the kingdom. You can ride with us in a variety of ways:

We often speak with women who have very basic material needs. Raising funds for items like carseats and high chairs or for services like auto mechanics is a highly impactful way to get involved. Hosting a fundraiser on your personal social medias could empower a woman to choose life!

HOST A SOCIAL MEDIA FUNDRAISER

PRAY

Prayer is the most powerful weapon we have at our disposal. Start a prayer campaign at your church to remember women and their babies in a very special way.

We have seen miracles work through prayer!

DONATE TO CONFIDENTIAL CARE

Please become one of our monthly mobilizers. Because we run mobile units, we are constantly in need of funds for gas and other types of support that keep us on the road for women. Donate by heading to our website at www.confidentialcaremm.org today!